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IS-105 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Douglas B. Macrae et al.  
Application No. : 10/823,993  
Confirmation No. : 5005  
Filed : April 13, 2004  
For : PREMIUM CHANNEL PROMOTION SYSTEM  
AND METHOD  
Art Unit : 2611  
Examiner : Christopher C. Grant

New York, New York 10020  
February 13, 2006

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

TRANSMITTAL LETTER FOR  
INFORMATION DISCLOSURE STATEMENT

Sir:

Transmitted herewith is an Information  
Disclosure Statement in the above-identified application.  
This Statement is submitted:

[ ] within three months of the application  
filing date;

[X] more than three months from the  
application filing date but before the  
mailing date of the first Office Action on  
the merits.

In accordance with 37 C.F.R. § 1.97, submission  
of this Information Disclosure Statement requires no fee.  
However, if for any reason a fee is due, the Director is  
hereby authorized to charge payment of any fees required

in connection with this Information Disclosure Statement,  
to Deposit Account No. 06-1075, Order No. 004029-0105. A  
duplicate copy of this letter is transmitted herewith.

Respectfully submitted,

Evelyn C. Mak

Evelyn C. Mak  
Registration No. 50,492  
Attorney for Applicants

FISH & NEAVE IP GROUP  
ROPES & GRAY LLP  
Customer No. 1473  
1251 Avenue of the Americas  
New York, New York 10020-1105  
(212) 596-9000

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Andrew Shive

Andrew Shive  
Special Agent for Patent Signing



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INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97,  
applicants hereby make the following documents of record  
in the above-identified patent application:

U.S. PATENT DOCUMENTS

4,706,121	Young	11-10-1987
5,001,554	Johnson et al.	03-19-1991
5,519,780	Woo et al.	05-21-1996
5,548,345	Brian et al.	08-20-1996
5,592,551	Lett et al.	01-07-1997
5,604,528	Edwards et al.	02-18-1997
5,629,733	Youman et al.	05-13-1997
5,734,589	Kostreski et al.	03-31-1998

5,751,335	Shintani	05-12-1998
5,841,433	Chaney	11-24-1998
5,940,073	Klosterman et al.	08-17-1999
6,064,376	Berezowski et al.	05-16-2000
6,078,348	Klosterman et al.	06-20-2000
6,111,611	Ozkan et al.	08-29-2000
6,122,011	Dias et al.	09-19-2000
6,177,931	Alexander et al.	01-23-2001
6,314,575	Billock et al.	11-06-2001
6,323,911	Schein et al.	11-27-2001
6,381,332	Glaab	04-30-2002

FOREIGN PATENT DOCUMENT

WO 98/26594	PCT International	06-18-1998
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The aforementioned documents, which are listed on the accompanying Form PTO/SB/08 (submitted in duplicate), were cited either previously by or submitted to the U.S. Patent and Trademark Office in U.S. Patent Application No. 09/293,201, filed April 16, 1999, now U.S. Patent No. 6,745,391, an earlier application from which the above-identified application relies upon for an earlier effective filing date under 35 U.S.C. §120.

Accordingly, pursuant to 37 C.F.R. §§ 1.98(d), copies of these documents are not enclosed with this Information Disclosure Statement.

It is respectfully requested that these documents be (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) printed on any patent which may

application; and (2) printed on any patent which may issue on this application. Applicants request that a copy of Form PTO/SB/08, as considered and initialed by the Examiner, be returned with the next communication.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

Evelyn C. Mak

Evelyn C. Mak  
Registration No. 50,492  
Attorney for Applicants

FISH & NEAVE IP GROUP  
ROPES & GRAY LLP  
Customer No. 1473  
1251 Avenue of the Americas  
New York, New York 10020-1105  
(212) 596-9000

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Andrew Shine  
Andrew Shine  
Attorney



PTO/SB/08a/b (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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<b>Substitute for form 1449A/B/PTO</b>  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/823,993
				Filing Date	April 13, 2004
				First Named Inventor	Douglas B. Macrae
				Art Unit	2611
				Examiner Name	Christopher C. Grant
Sheet	1	of	1	Attorney Docket Number	IS-105 Cont.

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
		4,706,121	11-10-1987	Young	
		5,001,554	03-19-1991	Johnson et al.	
		5,519,780	05-21-1996	Woo et al.	
		5,548,345	08-20-1996	Brian et al.	
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		6,381,332	04-30-2002	Glaab	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				
		WO 98/26594	06-18-1998	StarSight Telecast, Inc.		

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant's unique citation designation number (optional). 2 See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. 6 Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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